

MAUREL DISTRIBUTION CASTRES

CUSTOMER STORY

[#spareparts](#)[#software](#)[#WMS](#)

To support its logistics transformation, Maurel Distribution has adopted SAVOYE's WMS. This solution has optimized inventory management, accelerated order preparation, and improved delivery times, thereby contributing to the company's revenue tripling.

TARGETS

- 01 Optimize logistics management with a high-performance and scalable solution
- 02 Reduce delivery times to improve customer satisfaction
- 03 Increase order processing capacity while ensuring inventory reliability

WHY SAVOYE?

- Recognized expertise in logistics management
- An integrated solution tailored to the needs of a logistics provider
- Personalized support for a successful transition

RESULTS



**INCREASE FROM 180,000 TO
300,000 ORDER LINES
PROCESSED PER YEAR**



**GUARANTEED NEXT-MORNING
DELIVERY FOR ORDERS PLACED
UNTIL 10 PM**



TRIPLING REVENUE



Philippe MAUREL
CEO

The WMS guarantees the quality of our inventory and ensures customer satisfaction in terms of availability and delivery speed. If we integrate new brands in the future, we will do so with SAVOYE.



MAUREL DISTRIBUTION, A MAJOR PLAYER IN THE AUTOMOTIVE PARTS DISTRIBUTION SECTOR, NEEDED TO IMPROVE ITS INVENTORY MANAGEMENT AND INCREASE PRODUCTIVITY TO MEET GROWING DEMAND.

Maurel Distribution, a specialist in the distribution of automotive parts, tires, and garage equipment, has chosen the SAVOYE WMS to optimize its logistics.

Located in Castres (81), its 6,800 m² platform houses 54,000 references, representing over seven million euros in stock. With 47 employees, the company serves 1,150 customers across five departments through 42 deliveries, both morning and afternoon. Thanks to the WMS, Maurel Distribution has increased from 180,000 to 300,000 order lines processed per year.

“Our business is evolving: we are now logistics experts. The integration of the SAVOYE WMS has allowed us to adopt best practices and ensure efficient management of our operations,” explains Philippe Maurel, CEO. SAVOYE supported the company during this transition by providing a robust and tailored solution.

With this WMS, Maurel Distribution guarantees optimal delivery times: an order placed before 10:30 AM is delivered by 2:00 PM, and orders placed up until 10:00 PM are delivered by 8:00 AM the next day. The company can prepare orders up to 20 minutes before the departure of the transporters.

Since implementing the WMS, Maurel Distribution has tripled its revenue and is considering integrating new brands.

“The SAVOYE WMS is the guarantee of the quality of our stock and customer satisfaction. If we expand our offering, it will be with SAVOYE,” concludes Philippe Maurel.