



## CUSTOMER STORY

#3PL

#software

#goodstoperson

SAVOYE will bring its world-renowned automation solutions to the CJ Logistics/iHerb Distribution Center located in Riyadh. This strategic partnership marks a significant milestone for SAVOYE in Saudi Arabia, following its recent expansion in the region.

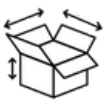
## TARGETS

- 01 Accelerating the development strategy
- 02 Addressing the diverse needs of businesses
- 03 Establishing a sustainable partnership with a software publisher around an innovative WES

## WHY SAVOYE?

- World-renowned automated solutions
- Local experience and expertise in the Middle East

## RESULTS



**OPTIMIZATION OF OPERATIONS**



**INCREASED PRODUCTIVITY**



**CONTINUOUS IMPROVEMENT OF HEALTHCARE SERVICES**



**Alain KADDOUM**

Managing Director  
SAVOYE Middle East

We are delighted to collaborate with CJ Logistics and iHerb to develop the Saudi Arabian market with our customized automation solutions.

SAVOYE wins a major contract in Saudi Arabia to support CJ Logistics and iHerb's operations with its world-renowned automation solutions.



The distribution center will be equipped with a Goods-To-Person shuttle system, X-PTS, Warehouse Execution System (WES), zone-to-zone fast picking system, and automated order packaging, handling 15,000 orders per day.

SAVOYE's solution is designed to significantly reduce preparation and packaging times using fast and ergonomic picking stations. SAVOYE has also developed fully automated packaging lines for sealing and labeling prepared orders before automatically sorting them for various shipping lanes. This partnership aligns with Saudi Arabia's Vision 2030 healthcare sector transformation program aimed at restructuring the industry into a comprehensive, efficient, and integrated system.

SAVOYE's automated solutions will enable healthcare and wellness logistics companies to easily meet evolving consumer demands, thereby supporting program goals and fostering ongoing healthcare service development in Saudi Arabia. iHerb, a global leader in health and wellness, has selected Saudi Arabia as its Middle Eastern hub due to promising and increasing local demand. iHerb aims to enhance product distribution in the region to meet growing local needs.

Through this partnership and SAVOYE's advanced solutions, CJ Logistics will achieve its goals of optimizing operations and increasing productivity.

SAVOYE, A WAREHOUSE  
AUTOMATION  
SOLUTIONS  
INTEGRATOR AND  
SOFTWARE PUBLISHER  
FOR THE SUPPLY CHAIN,  
HAS BEEN SELECTED BY  
CJ LOGISTICS, A 3PL  
SERVING IHERB, THE  
GLOBAL LEADER IN E-  
COMMERCE FOR  
HEALTH AND WELLNESS  
PRODUCTS, IN RIYADH,  
KINGDOM OF SAUDI  
ARABIA (KSA).