



NOTINO

CUSTOMER STORY

#cosmetics

#convey

#wcs

#packing

Founded in the Czech Republic in 2004, Notino has become an influential leader in cosmetics and e-commerce. Present in 28 European countries, Notino has launched its operations at its new distribution center located in Telgate, Italy.


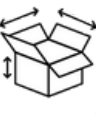
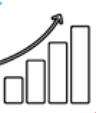
TARGETS

- 01 Automate the new distribution center in Italy
- 02 Ensure a personalized and high-quality packaging experience
- 03 Optimize the speed and accuracy of order processing

WHY SAVOYE ?

- A strong relationship already established at Notino's first distribution center in the Czech Republic
- Responsiveness, ideas, and tailored solutions to meet Notino's needs

RESULTS

-  **SPEED AND PRECISION IN ORDER PROCESSING**
-  **REDUCTION IN TRANSPORTATION AND SHIPMENT VOLUME**
-  **CAPACITY TO DELIVER 100,000 ITEMS FROM THE NEW CENTER**



Jaroslav REHUREK
Global Logistics Development
Notino

Southern Europe is a strategic market for Notino. We have found in SAVOYE the right partner, with whom we have already collaborated at our first distribution center at our headquarters.



Notino has chosen SAVOYE to equip its new Main Distribution Center in Telgate, Italy, to support its rapid growth in the strategic Southern European market. Founded in 2004, Notino set out to make beauty more accessible across Europe and today counts 24 million satisfied customers.

Jaroslav Rehurek from Notino explains, “Southern Europe is a strategic market for Notino, which is why we decided to invest in a new distribution center. We found in SAVOYE the right partner... which confirms the strong synergy between Notino and SAVOYE.” Through this collaboration, Notino hopes to strengthen its position as a leader in the e-commerce beauty products sector.

The project began a year ago with the installation of an automated system that allows for the processing of thousands of beauty product orders. SAVOYE previously supported Notino with a packaging line in its first center in Brno, helping to establish a strong and trusting relationship between the two companies. This strategic partnership is essential for Notino, which aims to provide an exceptional customer experience.

Massimo Cecchinato, General Manager of SAVOYE Italy, noted, “We successfully completed a very ambitious project in a very short timeframe... speed and precision in order processing make the difference.” This automation aims to optimize logistical efficiency, which is crucial for meeting Notino’s growing demand.

Additionally, SAVOYE has integrated eco-friendly packaging solutions into the process. These machines help reduce shipment volume and CO2 emissions, addressing environmental concerns. Massimo Cecchinato emphasizes the importance of this approach, stating that “customers need speed, simplicity, and functionality.” Thus, this initiative not only enhances service quality but also contributes to a reduced ecological footprint.

This ambitious and collaborative project illustrates the commitment of Notino and SAVOYE to innovate and grow in an ever-evolving sector.

OPERATING IN 28
EUROPEAN COUNTRIES,
NOTINO IS DEDICATED TO
ENHANCING THE
EXPERIENCE AND
SATISFACTION OF ITS
CUSTOMERS.