





CUSTOMER STORY

SAVOYE will bring its world-renowned automation solutions to the CJ Logistics/iHerb Distribution Center located in Riyadh. This strategic partnership marks a significant milestone for SAVOYE in Saudi Arabia, following its recent expansion in the region.

TARGETS

- 01 Accelerating the development strategy
- 02 Addressing the diverse needs of businesses
- 03 Establishing a sustainable partnership with a software publisher around an innovative WMS

RESULTS

-  **OPTIMIZATION OF OPERATIONS**
-  **INCREASED PRODUCTIVITY**
-  **CONTINUOUS IMPROVEMENT OF HEALTHCARE SERVICES**

WHY SAVOYE?

- World-renowned automated solutions
- Local experience and expertise in the Middle East



Alain KADDOUM

Managing Director
SAVOYE Middle East

We are delighted to collaborate with CJ Logistics and iHerb to develop the Saudi Arabian market with our customized automation solutions.

SAVOYE wins a major contract in Saudi Arabia to support CJ Logistics and iHerb's operations with its world-renowned automation solutions.



The distribution center will be equipped with a Goods-To-Person shuttle system, X-PTS, Warehouse Execution System (WES), zone-to-zone fast picking system, and automated order packaging, handling 15,000 orders per day.

SAVOYE's solution is designed to significantly reduce preparation and packaging times using fast and ergonomic picking stations. SAVOYE has also developed fully automated packaging lines for sealing and labeling prepared orders before automatically sorting them for various shipping lanes. This partnership aligns with Saudi Arabia's Vision 2030 healthcare sector transformation program aimed at restructuring the industry into a comprehensive, efficient, and integrated system.

SAVOYE's automated solutions will enable healthcare and wellness logistics companies to easily meet evolving consumer demands, thereby supporting program goals and fostering ongoing healthcare service development in Saudi Arabia. iHerb, a global leader in health and wellness, has selected Saudi Arabia as its Middle Eastern hub due to promising and increasing local demand. iHerb aims to enhance product distribution in the region to meet growing local needs.

Through this partnership and SAVOYE's advanced solutions, CJ Logistics will achieve its goals of optimizing operations and increasing productivity.

SAVOYE, A WAREHOUSE
AUTOMATION
SOLUTIONS
INTEGRATOR AND
SOFTWARE PUBLISHER
FOR THE SUPPLY CHAIN,
HAS BEEN SELECTED BY
CJ LOGISTICS, A 3PL
SERVING IHERB, THE
GLOBAL LEADER IN E-
COMMERCE FOR
HEALTH AND WELLNESS
PRODUCTS, IN RIYADH,
KINGDOM OF SAUDI
ARABIA (KSA).