



A LOGISTICS QUEST FOR EXCELLENCE

For over 75 years, Papeteries

PICHON has specialized in distributing school supplies and serves over 30% of schools in France. After a partnership with SAVOYE dating back to the 1990s, the company has chosen to renew its trust in equipping its new. state-of-the-art facility located in Veauche. This facility, spanning an impressive area of 18,000 m², offers no less than 17,000 product references. The ambitious goal is multifaceted: to improve operational efficiency, double productivity, reduce ramp-up times, and ensure logistical processes are reliable. Papeteries PICHON are decidedly future-oriented, aiming to optimize their operations while continuing to serve schools and students with excellence.





AT THE CORE OF THIS
MODERNIZATION PROJECT FOR
PAPETERIES PICHON'S SITE LIES
A DETERMINATION TO
ENHANCE RESPONSIVENESS
AND CUSTOMER SATISFACTION,
ENSURING A VIBRANT BACKTO-SCHOOL SEASON ACROSS
FRANCE.

THE OBJECTIVES

MEETING COMPANY AMBITIONS

Designing a state-of-the-art logistics site envisioned for the years ahead, poised to support the company's growth.

ENHANCING RESPONSIVENESS

Despite being B2B, customers increasingly expect B2C-like levels of responsiveness and efficiency.

ENSURING LOGISTICS PROCESS RELIABILITY

With an intensely concentrated activity in the weeks leading up to the back-to-school period, it's crucial to establish a reliable logistics process to make it as efficient as possible.



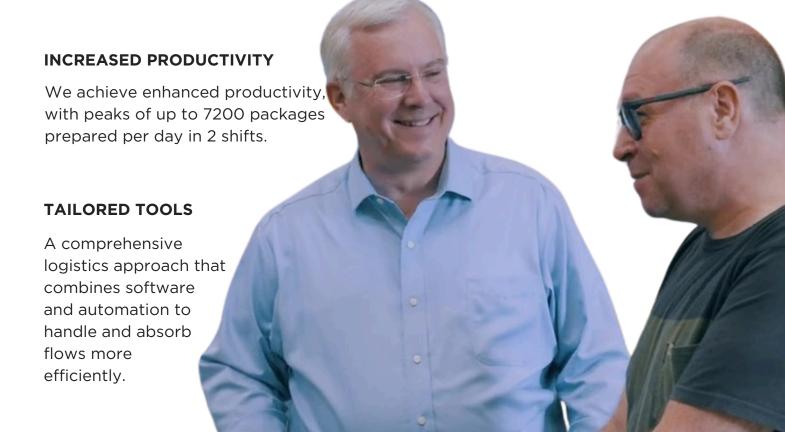


THE RESULTS

A MORE RESPONSIBLE LOGISTICS

Thanks to the efficiency of the JIVARO packaging and reduced void space, we achieve an annual saving of 20 tons of cardboard while cutting the required number of trucks on the roads by a third.

Productivity, responsiveness, and modernity





A LOGISTICS DESIGNED FOR THE FUTURE

Papeteries Pichon experiences significant seasonality, focusing intensively for three months. "Managing these peaks is complex, both in terms of management and customer satisfaction, with urgent delivery deadlines," explains Thierry CAPPÉ, CEO.

The distributor has chosen SAVOYE, a long-standing partner, to equip its new logistics site. For light loads, the Goods-to-Person X-PTS system, with nearly 40,000 storage locations, is installed. For heavy loads, the automated MAGMATIC system, with 13,000 pallet spaces and two LEVMATIC elevators, has been implemented. The site is also equipped with two automatic PAC 600 erectors and two JIVARO closing machines to optimize packaging.

This installation is part of a comprehensive logistics redesign project in which each stakeholder has demonstrated trust and commitment.



