

PAPETERIES

Pichon



BACK-TO-SCHOOL  
LOGISTICS

CUSTOMER STORY

SAVOYE

# A LOGISTICS QUEST FOR EXCELLENCE

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For over 75 years, Papeteries PICHON has specialized in distributing school supplies and serves over 30% of schools in France. After a partnership with SAVOYE dating back to the 1990s, the company has chosen to renew its trust in equipping its new, state-of-the-art facility located in Veauche. This facility, spanning an impressive area of 18,000 m<sup>2</sup>, offers no less than 17,000 product references. The ambitious goal is multifaceted: to improve operational efficiency, double productivity, reduce ramp-up times, and ensure logistical processes are reliable. Papeteries PICHON are decidedly future-oriented, aiming to optimize their operations while continuing to serve schools and students with excellence.

## THE SOLUTIONS IMPLEMENTED

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- > X-PTS SHUTTLE SYSTEM
- > X-PTS PICK STATION
- > INTELIS CONVEYORS
- > MAGMATIC PALLET STORAGE
- > WMS & WCS SAVOYE
- > JIVARO PACKING MACHINE
- > PAC 600



**AT THE CORE OF THIS MODERNIZATION PROJECT FOR PAPETERIES PICHON'S SITE LIES A DETERMINATION TO ENHANCE RESPONSIVENESS AND CUSTOMER SATISFACTION, ENSURING A VIBRANT BACK-TO-SCHOOL SEASON ACROSS FRANCE.**

## **THE OBJECTIVES**

### **MEETING COMPANY AMBITIONS**

Designing a state-of-the-art logistics site envisioned for the years ahead, poised to support the company's growth.

### **ENHANCING RESPONSIVENESS**

Despite being B2B, customers increasingly expect B2C-like levels of responsiveness and efficiency.

### **ENSURING LOGISTICS PROCESS RELIABILITY**

With an intensely concentrated activity in the weeks leading up to the back-to-school period, it's crucial to establish a reliable logistics process to make it as efficient as possible.





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PRODUCTIVITY LEAPS EVERY YEAR, SO THE PROJECT IS A TRUE SUCCESS. SAVOYE WAS CONTRACTUALLY COMMITTED TO PERFORMANCE LEVELS THAT WE HAVE ACHIEVED, AND WE EVEN BELIEVE WE CAN SURPASS THEM. THEREFORE, WE ARE VERY CONFIDENT ABOUT THE FUTURE.

THIERRY CAPPÉ  
CEO

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## THE RESULTS

### A MORE RESPONSIBLE LOGISTICS

Thanks to the efficiency of the JIVARO packaging and reduced void space, we achieve an annual saving of 20 tons of cardboard while cutting the required number of trucks on the roads by a third.

### INCREASED PRODUCTIVITY

We achieve enhanced productivity, with peaks of up to 7200 packages prepared per day in 2 shifts.

### TAILORED TOOLS

A comprehensive logistics approach that combines software and automation to handle and absorb flows more efficiently.



Productivity,  
responsiveness,  
and modernity





## A LOGISTICS DESIGNED FOR THE FUTURE

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Papeteries Pichon experiences significant seasonality, focusing intensively for three months. "Managing these peaks is complex, both in terms of management and customer satisfaction, with urgent delivery deadlines," explains Thierry CAPPÉ, CEO.

The distributor has chosen SAVOYE, a long-standing partner, to equip its new logistics site. For light loads, the Goods-to-Person X-PTS system, with nearly 40,000 storage locations, is installed. For heavy loads, the automated MAGMATIC system, with 13,000 pallet spaces and two LEVMATIC elevators, has been implemented. The site is also equipped with two automatic PAC 600 erectors and two JIVARO closing machines to optimize packaging.

This installation is part of a comprehensive logistics redesign project in which each stakeholder has demonstrated trust and commitment.

