

# ACTIVE ANTS



MORE  
SUSTAINABLE  
LOGISTICS

CUSTOMER STORY

 **SAVOYE**

# TOWARDS ECOLOGICAL COMMITMENT

## ACTIVE ANTS OPTIMIZES ITS LOGISTICAL TOOLS TO ACHIEVE ITS AMBITIONS.

---

Specializing in e-commerce logistics, Active Ants is a company founded in the Netherlands in 2010. It stands out for its use of cutting-edge technologies to automate logistical processes, including packaging, inventory management, and shipping. Active Ants integrates robots and artificial intelligence systems to optimize the efficiency and accuracy of its operations. The company also places a strong emphasis on sustainability, seeking to minimize its ecological footprint through eco-friendly packaging solutions and environmentally friendly logistical practices. Through partnerships with innovative companies like SAVOYE, Active Ants is capable of offering personalized and differentiated services to its clients. Its ambition is to become a leading eco-responsible player in the European e-commerce logistics sector.



### DEPLOYED SOLUTION

---

> JIVARO PRINT PACKING  
MACHINE DEPLOYED ON 3  
DIFFERENTS LOGISTICS SITES



**OFFERING CUSTOMERS  
CUSTOMIZED SERVICES AT  
COMPETITIVE PRICES WHILE  
MINIMIZING ECOLOGICAL  
FOOTPRINT: SUCH ARE THE  
AMBITIONS OF ACTIVE ANTS.**

## **THE OBJECTIVES**

### **ENHANCING CUSTOMER SATISFACTION**

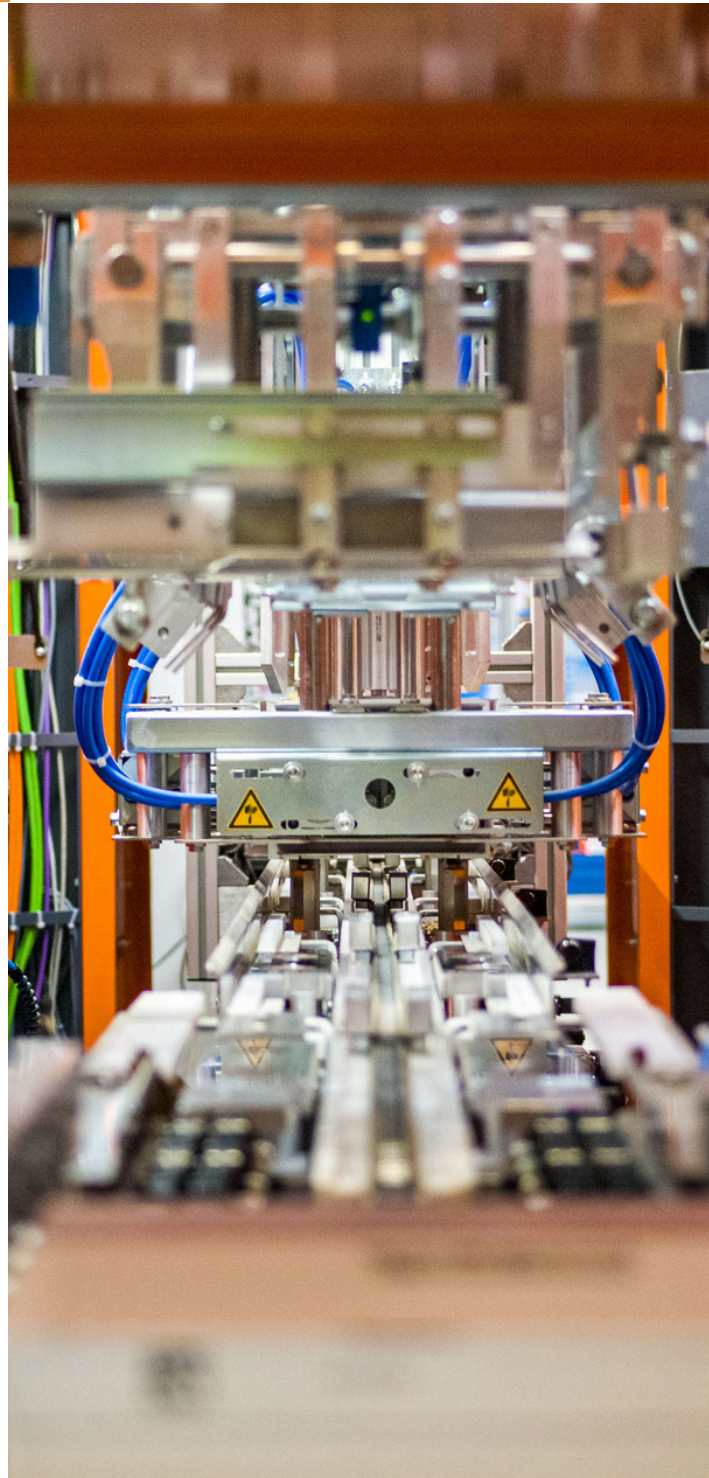
Active Ants' primary goal is to consolidate its position as an innovative e-logistics provider, aiming to enhance the quality of its services. By focusing on reliability and innovation, the company aims to exceed customer expectations and differentiate itself from competitors.

### **MORE ECO-RESPONSIBLE LOGISTICS**

Numerous parcels are sent out from Active Ants platforms every day. It is crucial to contribute to designing them in a more ecological and responsible manner.

### **REDUCING PARCEL COSTS**

Packaging materials and void transport are areas where significant savings can be achieved through the implementation of suitable solutions.





“

ACTIVE ANTS WANTS TO BE ONE OF THE MOST SUSTAINABLE E-COMMERCE LOGISTICS COMPANY IN EUROPE. WE THINK THAT SAVOYE AND THE JIVARO PRINT MACHINE CAN HELP US WITH THAT.

JEROEN DEKKER  
FOUNDER ACTIVE ANTS

”

## THE RESULTS

### ECO-FRIENDLY PROCESSES

By minimizing the size of the boxes to the bare minimum, Active Ants designs packages that no longer require additional void fill materials.

### CUSTOMIZATION

Printing covers in the colors of its clients enables Active Ants to offer a personalized service with high added value.

### REDUCED SHIPPING VOLUME

Shrinking the volume of parcels allows for better truck loading, thus reducing transportation costs and associated carbon footprint.

Efficiency,  
agility,  
innovation

